

The Four Change Boosters of Innovation: Communication

Sharing the Story of Your Model

From our I*Express Innovation Initiative

One of the most important rituals we can do as we start a new year is to honor what came before and ready ourselves for the journey ahead. This resource may be used at the first team meeting to help congregations in their second year of model development tell their story of change to education directors, clergy and lay leaders who are new to their team.

Connection Question

Please take 2 minutes and write a maximum of 15-20 words that either:

- 1. Describes your model.
- 2. Describes the innovation within your model.
- 3. Shares your biggest success from last year with this model.

After each person is finished, share your sentences with the group. If you are new to the team, please use this time to write down 1-2 questions you have about the model. There will be a chance to ask those questions a little later.

Reviewing Goals and Status of Learning

Materials:

- Copies of Prototype to Pilot to Model Chart
- Any documentation from last year...pictures, surveys, etc.

Procedure:

- Share your Priority Goal with the team.
- Describe what else you aimed to achieve last year.

Pass out copies of the **Prototype to Pilot to Model Chart**. Use this document to walk through various aspects of your learning model. Use your various forms of documentation from last year to highlight your work. Allow time for the new team members to ask their questions from the beginning of the session to the rest of the team.

Reflection

Now that everyone has had a chance to hear the story of change thus far. Please take a few minutes to write down either:

- If you are a returning member of the team: The top 3 things you hope to see happen this year related to your new model.
- If you are a new member of the team: The top 3 things you are taking away from this conversation about your congregation's previous work.



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