Digital Days: Creatively Connecting with Kids

Sarah DeWoskin
Founder and Director
LEV CHILDREN’S MUSEUM
WHO AM I

• Live in South Florida

• Born and raised in a Jewish home

• Part of the answers to changing needs of our Jewish community

• Worked in various Jewish settings... sleepaway and day camps, youth group, preschool, supplemental school
WHY LEV CHILDREN’S MUSEUM

• Path for connecting children with Jewish culture through joy and exploration

• Children’s museum model with a Jewish lens

• Museum built in tiny homes on wheels
OUR FIRST TINY HOME
NOW WHAT

Our physical doors are closed...

Our mission doesn’t have to be!

LEARN❤️ENGAGE★VENTURE

Engaging children in Jewish culture through hands-on exploration

https://www.mentimeter.com/s/e6032b3f835304888be93e263201f5e3/a2d23346f2a1
Moving from in-person to on-screen

- Meeting my mission in the digital space and being a unique resource to families

- What matters to me in creating an online experience?
A VARIETY OF MODALITIES

GREAT VIDEOS, NO MONEY
Starting mid-June, a platform for children to have global access to talents from all over, offering live sessions that are interactive and have a Jewish lens.
GUIDELINES ON RUNNING AN ENGAGING DIGITAL EXPERIENCE

• Make eye contact and use names

• Heightened enthusiasm and energy!
  • Without 3-D body language, we must compensate

• Show flexibility and offer options
  • Substitution materials, methods of doing the activity
  • Ensure everyone can participate

• Engage
  • Use discussion, storytelling, questions, laughter

• Own your imperfection – it’s okay!

• Be natural... we’re still humans, not screens!
HOW YOU CAN PIVOT FROM PHYSICAL TO DIGITAL

• Look closely at your mission
  • What do you want to convey?
  • What are your non-negotiables?

• Listen to the needs of your constituents
  • What does your community want/need from you?

• Collaborate with others
  • How can we be relevant in this crowded digital arena?
  • Use your talents and strengths to your benefit, and recognize those of others – distance is no barrier
WE ARE ALL IN THIS TOGETHER!

• sarah@levchildrensmuseum.org
• levchildrensmuseum.org
• levkids.com (coming SO soon)
• FB and YouTube: LEV Children’s Museum

• mentimeter.com
• bingobaker.com