



## Executive Director, Global Learning Platform (*new*)

The Jewish Education Project  
New York, NY

### Who We Are and Your Opportunity for Impact

**The Jewish Education Project is devoted to ensuring that Jewish education is in tune with the forces that impact our world and our communities in a changing environment.** We seek to bring the most creative solutions to a field that must continue to remain relevant and meaningful to Jews of all ages.

In an era of choice, our communal obligation is to create Jewish education experiences that are valued by Jewish families, that enhance their Jewish literacy, and that enrich their lives. The pandemic has propelled the use of technology by youth and their families, and **we believe it is possible to provide quality online Jewish learning in ways that will have considerable impact on thousands of Jewish youth and their families.**

Leveraging our learning over the past year with our [Educator Portal](#), we are creating a compelling interplay between technology, educators, and learners. A fully integrated digital education platform that **will provide learners with high quality, meaningful, Jewish educational experiences within a top tier digital marketplace** (the Outschool model) **that supports individual choice and builds community.** In the simplest terms, this platform will be a website that offer hundreds, and eventually thousands, of synchronous and asynchronous classes and learning opportunities to youth and their families.

For more information about The Jewish Education Project, please visit [www.jewishedproject.org](http://www.jewishedproject.org).

### What You Will Do

The Jewish Education Project seeks a creative, dynamic, and entrepreneurial business, EdTech, or product development professional to serve as the business lead to launch our new learning platform (pending a donor funding decision in approximately 4 weeks). You will work with internal teams (including marketing, legal and instructional design), third-party technology partners, as well as institutional stakeholders to build a learning platform and marketplace that maximizes educator impact and delivers better learner outcomes with best-in-class experiences.

This requires establishing a brand, building a top-of-the-line learning environment and secure database, providing gateways for organizations, and ensuring best practices in a digital start-up to secure the longer-term viability of this initiative. Candidates with diverse racial, cultural, educational backgrounds and experiences are urged to apply.

Reporting to the Chief Program Officer, the Executive Director will:

- Lead product development, drive delivery, plan/organize work, manage risks, and adapt to inevitable challenges,
- Manage and coordinate technical integrations across multiple lines of business with external developers, UX designers and other vendors,
- Communicate the product vision to internal and external technical teams,
- Work with stakeholders to balance business, technical and educational needs,
- Ensure the right features are being developed; value being delivered against the cost of delivery,
- Ensure product functionality and a quality user experience,
- Leverage new and emerging ideas and trends to enhance and scale the platform,
- Oversee market strategy and acquisition,
- Build a viable business model and processes (payment systems, fees/incentives) while managing customer service,
- Ensure secure data management protocols and legal compliance,
- Identify and initiate relevant measures of success (i.e., marketplace goals, course, and enrollment targets etc.),
- Ensure timely reporting to funders.

## Who You Are

- 7+ years product management and/or product strategy experience; 3+ years-experience leading small to medium sized teams,
- Demonstrated success at developing a compelling roadmap, vision, and business case, while executing delivery to market,
- Familiarity with web-based and mobile product development and understanding of typical technology architecture for web and mobile applications,
- Self-starter, accustomed to working in a changing environment, who takes pride and ownership their products,
- Strong customer focus and excellent problem-solving skills,
- Excellent communicator able to facilitate communication between technical and non-technical stakeholders,
- Proven ability to work with cross functional teams to drive the implementation of new features as well as resolve operational issues,
- Strong empathy for consumers and educators, exceeding their expectations with the products and solutions you deliver,
- Excellent data analysis skills,
- Strong preference for candidates with experience in K-12 education, emphasizing learning management systems; passion for education, technology, and building immersive learning experiences,
- Knowledge of the diverse and pluralistic Jewish landscape a plus.

## What We Offer

- Salary in the range of \$150,000 - \$175,000 depending upon experience.
- Three weeks paid time off in year 1; increasing incrementally on a set schedule.
- Paid Family Leave.
- Comprehensive health insurance.
- 401k plan.
- Commuter benefits.
- Early close on Fridays for Shabbat and closed for most Jewish holidays.
- Shortened summer hours.
- A positive work environment with exposure to great learning opportunities and the chance to work with some of the top professionals in the field of Jewish Education.

## How to Apply

Please submit resume and cover letter to [careers@JewishEdProject.org](mailto:careers@JewishEdProject.org). Please include the job title in the email subject line. The Jewish Education Project is an equal opportunity employer.

**Location:** *Remote until October 4, 2021*, followed by hybrid work - three days from home or in the field, and two days at 520 Eighth Avenue, 15th Floor, New York, NY 10018.

*The Jewish Education Project aims to select, place and train the best qualified persons based upon relevant factors such as work quality, attitude and experience, so as to provide equal employment opportunity for all our employees in compliance with applicable local, state, and federal laws and without regard to non-work related factors such as race, color, religion/creed, gender, national origin, age, disability, marital status, sexual orientation, veteran status, or any other protected class. We encourage and support diversity and tolerance in our workplace.*