



## Project Manager, Jewish Camp Engagement

RootOne at The Jewish Education Project  
New York, NY

### Introducing RootOne and Your Opportunity for Impact

**RootOne** is an exciting new initiative that seeks to directly impact the future landscape of North American Jewish life. Seeded by a generous gift from The Marcus Foundation and powered by The Jewish Education Project, RootOne greatly increases the number of Jewish teens who participate in immersive summer Israel experiences and invests in elevating the overall impact of those experiences on the teens themselves. In partnership with a diverse group of youth-serving organizations, camps, and community programs, RootOne is changing the field of teen Israel experiences. RootOne is collaborating with Foundation for Jewish Camp (FJC) to leverage the power of Jewish camp to expand Jewish Israel travel opportunities for teens. RootOne's vision is to inspire and invest in 10,000 Jewish teens to travel to Israel on immersive Israel trips by 2025, to create and implement standards and benchmarks for Israel trip experiences and pre- and post-trip engagement, and to connect thousands of Jewish teens to meaningful Jewish opportunities as they progress to the next stage in their lives. Learn more at [www.RootOne.org](http://www.RootOne.org); [www.jewishcamping.org](http://www.jewishcamping.org); [www.jewishedproject.org](http://www.jewishedproject.org).

### Position Overview

The **Project Manager, Jewish Camp Engagement** will help create and execute a comprehensive strategy to:

- Significantly *increase* the number of Jewish residential camps in North America that offer and facilitate immersive summer Israel trips for their teen campers as part of RootOne
- Steward and support Jewish residential camps that currently offer summer Israel experiences for their teens through RootOne to *expand* the number of participants in those trips, and to establish new partnerships with camps with existing Israel trips that are not yet part of RootOne
- Support and lead Jewish camps to successfully plan, create and execute an educational and experiential strategy – based on RootOne's stated outcomes – that will allow Jewish camp-based Israel experiences to have the greatest impact possible on its participants and on the camp itself.

The Project Manager should have a deep understanding of the field of Jewish camp in North America, with a solid grasp of immersive Israel-based education and experiences. This position is based in The Jewish Education Project offices and will directly report to RootOne's Director of Operations and Strategy. This position will work closely with, and under the guidance of, Foundation for Jewish Camp's Director, Southeast Region & Israel Initiatives.

### Key Responsibilities

In partnership with the RootOne and FJC teams:

- Lead an in-depth research process to create (and ultimately manage) an up-to-date and accurate database of Jewish residential camps, the status of Israel experiences, key contact people and progress notes
- Craft and execute an effective and comprehensive strategy to increase the number of teen-aged Jewish residential campers participating in immersive, summer teen Israel experiences, as well as the number of Jewish residential camps that offer and facilitate summer Israel experiences
- Along with RootOne's education team, support the process to articulate standards of practice, unique to Jewish Camp-based Israel trips, that maximize the impact of the Israel experience on participant's Jewish identity, participation in Jewish life, and knowledge of – and relationship with – Israel and Israelis
- In coordination with FJC, build strong and mutually beneficial relationships with Jewish camp professionals that lead to RootOne partnerships

- Work with RootOne's grants management team to provide and oversee a successful grants process, including creating grant criteria unique to Jewish residential camps
- Work with FJC to steward key Jewish camp professionals and lay leaders through the process of expanding and/or incubating teen Israel experiences as part of their offerings
- Attend high-priority Jewish camp conferences to represent RootOne and network professionally
- In partnership with RootOne's marketing team, craft key messaging and marketing materials to establish new RootOne partnerships and grants with Jewish camps in North America
- Support the evaluation process of camp-based Israel experiences

### Experience, Qualifications, and Competencies

- Minimum of **5 years** of experience and demonstrated success in project/program management, from visioning to implementation
- Expertise in Jewish residential camp a must, experience in experiential Jewish education highly preferred
- A persuasive and passionate communicator, both written and oral
- Strong project management skills, with ability to keep multiple projects moving forward simultaneously
- Unwavering commitment to quality materials and data-driven evaluation
- A self-directed professional who has passion, humility, integrity, a positive attitude, and the ability to develop relationships with a wide variety of people
- A consummate team player who works adeptly cross-functionally and can manage internal and external relationships (including vendors)
- Either tech-savvy or a quick study when it comes to collaborative tech tools. Familiarity with Microsoft Office suite and Salesforce, a plus
- Candidates with diverse racial, cultural, educational backgrounds and experiences are urged to apply.

### What We Offer

- Salary in the range of \$55,000 - \$65,000 based on skills and experience.
- Three weeks paid time off in year 1; increasing incrementally on a set schedule.
- Paid Family Leave.
- Comprehensive health insurance.
- 401k plan.
- Commuter benefits.
- Early close on Fridays for Shabbat and closed for most Jewish holidays.
- Shortened summer hours.
- A positive work environment with exposure to great learning opportunities and the chance to work with some of the top professionals in the field of Jewish Education.

### How to Apply

- Please submit resume and cover letter to [careers@JewishEdProject.org](mailto:careers@JewishEdProject.org). Please include the job title in the email subject line
- The Jewish Education Project is an equal opportunity employer

**Location:** Remote until January 4, 2022, followed by hybrid work with two days at 520 Eighth Avenue, 15th Floor, New York, NY 10018.

*The Jewish Education Project aims to select, place and train the best qualified individuals based upon relevant factors such as work quality, attitude and experience, so as to provide equal employment opportunity for all our employees in compliance with applicable local, state, and federal laws and without regard to non-work related factors such as race, color, religion/creed, gender, national origin, age, disability, marital status, sexual orientation, veteran status, or any other protected class. We encourage and support diversity and tolerance in our workplace.*