



## Senior Director of Israel Education

RootOne  
New York, NY

### Who We Are and Your Opportunity for Impact

**RootOne** is a “Jewish start-up” – an innovative, dynamic initiative that is pro-actively inspiring a generation of teens to be more confident and proud Jews as they enter the next stage of their lives. Along with its youth serving organization grantee partners, RootOne redefines and deepens the typical teen Israel summer trip experience so that its impact is long-lasting. It does so by reducing the cost of participation, and by elevating and diversifying Israel experiences to make them more accessible, and more impactful, to a wider audience of Jewish teens.

We know that an intentionally designed and well-facilitated immersive experience in Israel has the capacity to breathe vitality, passion and commitment among Jewish teens that could directly impact the future landscape of North American Jewish life. It provides a framework that allows Jewish teens to explore many of the issues that matter most to them as adolescents and as young Jews.

An Israel experience increases the likelihood of Jewish teens being more committed to their Jewish community in the long term, maintaining personal relationships with other Jews, and assuming leadership roles in the world. At a time when Jewish voices on campus need to be heard more than ever, the Israel experience has proven to increase the connections of young Jews to their fellow Jews and greatly enhance their connection to Israel. At scale, this experience can radically transform the trajectory of North American Jewry.

RootOne wants to transform an entire generation of North American Jewish teens by maximizing the impact that immersive Israel experiences have on their Jewish identity and their relationship with Israel. In order to do so, RootOne - along with its grantees - is redefining the teen Israel experience. By establishing clear outcomes for Jewish teens, and then mapping a robust and innovative set of strategies, resources, and pedagogies based on those outcomes, RootOne is elevating the way teen Israel experiences are designed, implemented, and evaluated.

RootOne is an initiative of The Jewish Education Project, an agency committed to being at the forefront of ensuring that Jewish education remains relevant and meaningful in the lives of Jewish youth and their families today and tomorrow. For more information please visit [www.rootone.org](http://www.rootone.org) and [www.jewishedproject.org](http://www.jewishedproject.org)

### What You Will Do

RootOne seeks a full-time visionary, innovative, and strategic **Senior Director of Israel Education** to continue to build and implement a bold set of educational and experiential strategies, philosophy, and pedagogy for teen Israel experiences.

Leading a team of three, and reporting to the Executive Director, the Senior Director of Israel Education will work closely with RootOne's committee of Israel education experts, as well as the professional leadership of RootOne's youth serving organizational partners, to advance its educational and experiential goals and objectives. S/he/they will also build collegial and productive relationships with key stakeholders based on trust, clarity of expectations, and mutual respect. Responsibilities for the Senior Director of Education will include:

- Establishing, articulating, and advancing RootOne's educational and experiential philosophy and pedagogy,
- Bringing excellence, innovation and vision to RootOne's educational efforts,
- Identifying, prioritizing, and addressing opportunities for growth; energizing and empowering RootOne's grantees to respond to those opportunities,
- Creating standards of practice for all components of teen Israel experiences, and partnering with RootOne's stakeholders to apply those standards,

- Serving as a public-facing spokesperson for the field of Israel education and travel; a thought leader, broadcasting Israel education ideas through articles and public speaking opportunities,
- Partnering with RootOne's Education Advisory Committee to inform and bolster RootOne's educational strategies and practices,
- Leading and inspiring RootOne's education team of professionals,
- Maximizing RootOne's partnerships with content providers and educators,
- Building intentional communities of practice and learning among RootOne's stakeholders based on RootOne's outcomes and strategies,
- Leading the RootOne Education team in further developing the early experience (pre-trip), immersive (Israel travel) and post-trip continuum,
- Partnering with RootOne's Director of Research and Evaluation to gather, leverage and respond to evaluative data in order to further the impact of Israel experiences on teens,
- Work closely with the leadership of The Jewish Education Project to navigate the complexity of Israel Education for the entire agency.

### Who You Are

- Dynamic and skilled communicator, both written and verbal,
- Minimum of 15 years' experience in Israel and/or Jewish educational strategic leadership,
- Advanced degree(s) in Jewish education and/or Israel education, or rabbinic ordination with a focus on Israel education preferred,
- A natural strategist, who can inspire, lead, and guide, while also successfully participating in a growing team,
- An outcome-based thinker and planner,
- A self-directed professional who has passion, humility, integrity, a positive attitude, and the ability to develop relationships with a wide variety of people,
- Knowledge of budgeting and financial oversight with solid organizational skills,
- An adept team leader, with ability to keep multiple projects - and multiple team members - moving forward simultaneously and successfully,
- A team player who works adeptly cross-functionally and can manage internal and external relationships (including content providers, tour operators and partner educators).
- Candidates with diverse racial, cultural, educational, and experiential backgrounds are urged to apply.

### What We Offer

- Salary in the range of \$140,000 - \$175,000 depending upon experience.
- Three weeks paid time off in year 1; increasing incrementally on a set schedule.
- Paid Family Leave.
- Comprehensive health insurance.
- 401k plan.
- Commuter benefits.
- Early close on Fridays for Shabbat and closed for most Jewish holidays.
- Shortened summer hours.

### How to Apply

- Please submit resume and cover letter to [careers@JewishEdProject.org](mailto:careers@JewishEdProject.org). Please include the job title in the email subject line
- The Jewish Education Project is an equal opportunity employer.

**Where You Will Work:** Remote until January 4, 2022, followed by hybrid work – up to three days at 520 Eighth Avenue, 15th Floor, New York, NY 10018.

*The Jewish Education Project aims to select, place and train the best qualified individuals based upon relevant factors such as work quality, attitude and experience, so as to provide equal employment opportunity for all our employees in compliance with applicable local, state, and federal laws and without regard to non-work related factors such as race, color, religion/creed, gender, national origin, age, disability, marital status, sexual orientation, veteran status, or any other protected class. We encourage and support diversity and tolerance in our workplace.*