



## Educational Consultant, Truvie (Part-Time)

The Jewish Education Project  
New York, NY

### Who We Are and Your Opportunity for Impact

**The Jewish Education Project is devoted to ensuring that Jewish education is in tune with the forces that impact our world and our communities in a changing environment.** We seek to bring the most creative solutions to a field that must continue to remain relevant and meaningful to Jews of all ages.

In an era of choice, our communal obligation is to create Jewish education experiences that are valued by Jewish families, that enhance their Jewish literacy, and that enrich their lives. As families express their Jewish identity in a variety of ways, Jewish education must provide multiple pathways so that families can design experiences that best reflect their understanding of Judaism in their lives. The pandemic has propelled the use of technology by youth and their families, and **we believe it is possible to provide quality online Jewish learning in ways that will have considerable impact on thousands of Jewish youth and their families.**

We are building a “start-up” called [Truvie](#), a compelling interplay between technology, educators, and learners. A digital education platform that **provides learners with high quality, meaningful, Jewish educational experiences within a digital marketplace that supports individual choice and builds community.** In the simplest terms, Truvie is a website that offers a range of synchronous classes and learning opportunities to youth, aged 8-13, and their families.

For more information about The Jewish Education Project, please visit [www.jewishedproject.org](http://www.jewishedproject.org).

### What You Will Do

The Jewish Education Project seeks a creative, dynamic, and forward-thinking educator to serve as the part-time (60% FTE) education manager of Truvie. At the heart of this new enterprise sits a robust and diverse marketplace of classes tailored to the children and teens it serves. As Educational Consultant, you will lead the effort to grow this marketplace by identifying and recruiting talented educators, crafting creative and diverse course ideas, supporting educators in developing these courses, and articulating varied learning journeys for families seeking a more guided course of learning. You will also work with organizational partners to bring their expertise to a wider audience and to leverage the marketplace for their community’s needs. You will work with internal teams and external partners to support educators in delivering better learner outcomes with best-in-class experiences. You will work to grow the community of learners in the marketplace by working with the Truvie team to contribute to the marketing strategy, create compelling marketing materials, and expand available course offerings in response to parent inquiries and requests. You will also be involved in some technological conversations pertaining to website upgrades, enhancements, and functionalities with our web developers. Candidates with diverse racial, cultural, educational backgrounds and experiences are urged to apply.

This is an exciting opportunity for an innovative educator to lead in an atypical role. The Educational Consultant will:

- Ensure outstanding “faculty” teaching courses
  - Recruit teachers to deliver content identified as crucial to the marketplace
  - Recruit and support teachers in creating their own content
  - Improve training to match faculty support needs
- Ensure diverse courses in the marketplace
  - Curate, develop, and co-design content
  - Develop learning journeys and populate them with courses
  - Monitor consumer inquiry and feedback, and design accordingly
- Implement training protocol for teachers in partnership with Jewish Education Project Staff
  - Create resources to support educators in effective online teaching
- Reach more learners through creative marketing and social media strategies
  - Engage in outreach to organizations to create shared content

- Support teachers in using social media and marketing materials
- Contribute to marketing strategy
- Collaborate with organizational partners to support use of the platform in private “walled gardens”
  - Identify and recruit potential “walled garden” users
  - Support “walled garden” users in using the platform effectively
- Experiment with new educational approaches that respond to challenges in Jewish education
  - Create community building opportunities
  - Connect communities looking for teachers with those in the marketplace
  - Engage partners in creating hybrid learning opportunities

Over time, this role will evolve but will continue to focus on ensuring a creative marketplace of courses, training and supporting educators teaching on the site, and working with organizational partners to maximize the site.

### Who You Are

- 5-10 years of experience in pluralistic and progressive Jewish educational environments that demonstrate his/her/their track record of educational success.
- Experience leading innovation – whether entrepreneurial or intrapreneurial endeavors.
- Extremely strong interpersonal skills and the ability to develop strong relationships with a wide variety of people.
- The ideal candidate will have a creative disposition and be motivated by experimentation and therefore comfortable with succeeding, failing, and pivoting.
- Keen eye for details and capacity to maintain accurate records and data.
- Deep knowledge of, and successful experiences working within, the diverse and pluralistic Jewish landscape.
- Ability to lead and partner with integrity and inspiration; flexibility and openness to working with professional and volunteer community leaders.
- Entrepreneurial self-starter; a problem solver with top notch planning and prioritizing skills, a highly organized professional.
- A persuasive and passionate communicator, both written and oral.
- Capacity to engage with families and educators outside of the typical working day.
- The Ideal Candidate will have multiple of the following:
  - Independent leader with experience directing a multi-pronged program or project.
  - Experience leading in a religious school, after-school, or other supplementary program (K-8<sup>th</sup> grade)
  - Experience in Jewish Teen Education
  - Experience in Jewish Camping and/or Summer Programs
  - Background supervising others
  - Understanding of curricular frameworks/development
  - Experience in design of professional development for teachers
  - Founded or worked in a startup organization
  - Knowledge and understanding of the diversity of the Jewish community and its varied needs (this includes Jews of Color, Mizrahi/Sephardi heritage, multi-faith families, special needs, LGBTQ, secular, “Just Jewish” etc.)

### What We Offer

- Competitive salary in the range of \$45,000-\$60,000 (at 60% FTE), depending upon experience. This position is funding dependent after one year of employment.
- Nine days paid vacation in year 1; increasing incrementally on a set schedule.
- Paid Family Leave.
- Comprehensive health insurance.
- 401k plan.
- Commuter benefits.
- Early close on Fridays for Shabbat and closed for most Jewish holidays.
- Shortened summer hours.
- A positive work environment with exposure to great learning opportunities and the chance to work with some of the top professionals in the field of Jewish Education.

## How to Apply

Please submit resume and cover letter to [careers@JewishEdProject.org](mailto:careers@JewishEdProject.org). Please include the job title in the email subject line. The Jewish Education Project is an equal opportunity employer.

## Location

This position is remote – with in-office time as needed, estimated to be ½ day each week. The Jewish Education Project full-time team is **Remote until September 2**, followed by hybrid work with Tuesday - Thursday in the office each week at 520 Eighth Avenue, 15<sup>th</sup> Floor, New York, NY 10018 and two days from home.

*The Jewish Education Project aims to select, place and train the best qualified persons based upon relevant factors such as work quality, attitude and experience, so as to provide equal employment opportunity for all our employees in compliance with applicable local, state, and federal laws and without regard to non-work related factors such as race, color, religion/creed, gender, national origin, age, disability, marital status, sexual orientation, veteran status, or any other protected class. We encourage and support diversity and tolerance in our workplace.*